



# AFTER-ACTIVITY REPORT COMMUNITY LIVELIHOOD OUTREACH PROGRAM

"KABUHAYANG SAPAT AT MARANGAL: KASAMA TUNGO SA PAG-ASENSO"

**May 13-14, 2016 | Friday and Saturday**  
**Barangay San Roque Cubao, Quezon City**





TECHNOLOGICAL INSTITUTE OF THE PHILIPPINES

Quezon City

# JUNIOR PHILIPPINE INSTITUTE OF ACCOUNTANTS

AFTER-ACTIVITY REPORT  
COMMUNITY LIVELIHOOD OUTREACH PROGRAM  
MAY 13-14, 2016

## A. SUMMARY

The T.I.P. QC Junior Philippine Institute of Accountants (T.I.P. QC JPIA), together with the College of Business Education (CBE), carried out a community livelihood outreach project. Livelihood in character, the project is eyed as an entrepreneurial activity chiefly for the subsistence of its beneficiaries. The program aims to:

- a. Relate knowledge acquired by BS Accountancy students from their business courses to real-life situations;
- b. Be aware of the social context and impact of business decisions through meaningful interaction with the beneficiaries, as well as from the immersion into actual management of the livelihood project; and
- c. Apply the volunteers' business knowledge and skills to stabilize/sustain/improve the livelihood project;

Following are the desired student outcomes which the project purports to achieve:

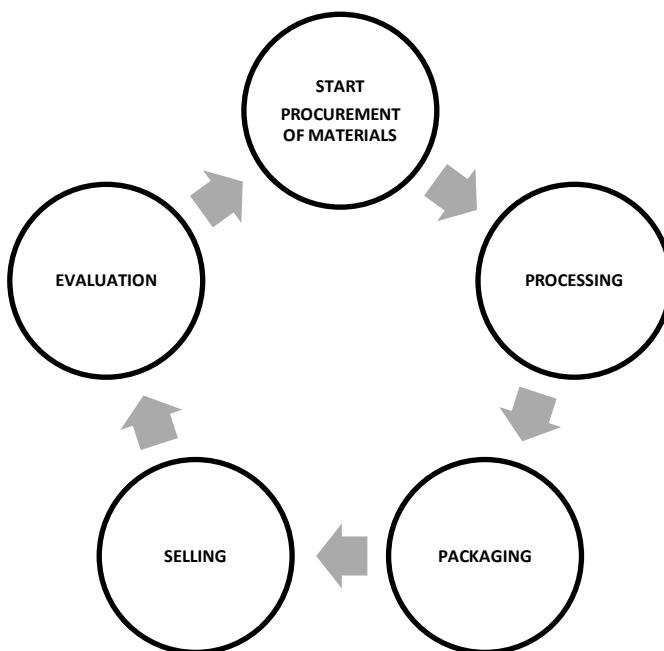
- a. Apply knowledge appropriate to one's discipline;
- b. Understand how professional solutions in one's discipline impact on society and the environment and demonstrate knowledge of and need for sustainable development; ;
- c. Communicate effectively on activities with various communities or groups; and
- d. Recognize the need for, and have the ability to engage in continuous professional development and lifelong learning.

Volunteers from the two organizations were comprised of officers from the T.I.P. QC JPIA, and students together with faculty members from the CBE. The beneficiaries were residents of a neighborhood near Murphy Market at Barangay San Roque Cubao, Quezon City.

Specifically, this report is limited to the preparatory and early business cycle stage of the project. The dates covered were only from May 13 to May 14. It is important to note, however, that the project will run continuously. Follow-up will be done from time to time, ideally every week or when product stocks run low, whichever may be more practicable.

For the initial batch, dishwashing liquids were chosen to be processed. The production cycle starts with the procurement of raw and necessary materials to put into production. On the first day, the beneficiaries were taught how to prepare the actual product. Then on the second day, they were taught how to package the product, and were introduced to insightful marketing and pricing strategies. As said earlier, there will be a routine follow-up on the progress of the production and selling of the products. The volunteers pledge to assist the beneficiaries and give technical assistance on business matters.

The diagram below summarizes 1 (one) business cycle



**FIGURE A.1:** Business Cycle for Dishwashing Liquid Making

During the evaluation stage, the profit will be determined. A certain percent portion of the profit shall be distributed to the beneficiaries, while the rest shall be reinvested to enlarge the revolving capital and consequently result to a higher yield. This is seen as a motivating factor on the part of the beneficiaries, and a key element in the continuity of the project.

## **B. SUMMARY OF EVALUATION RESULTS**

- a. Overall, the project was rated excellent;
- b. The participants find the activity very important;
- c. All of the objectives of the activity were excellently met;
- d. The degree of attainment of all applicable T.I.P. Graduate Attributes was outstanding;

For additional information on this matter, please see Attachment 1.

## **C. SUMMARY OF MOST IMPORTANT VALUES LEARNED**

- a. Teamwork-the volunteers and the beneficiaries alike were able to accomplish every task and attributed it to working together.
- b. Selflessness-given the rigors of the ongoing review for the qualifying examination on the part of volunteer BSA students and tight schedule of the faculty and other volunteers, it was the burning passion to help others than the crave for benefits and satisfaction of their own agenda which prevailed. Some volunteers provided some needed materials as well.
- c. Passion-a Chinese philosopher once said that when you do a job you love, you'll never have to tiresomely do work for the rest of your life. The both the volunteers and the beneficiaries were loving and are keeping their interest on the outreach program. This may be a main driver for the continuity of the program.
- d. Enthusiasm-all people involved were eager to continue the project and continue what they have started.

For supplementary information on this matter, please see Attachment 1.

## **D. AREAS FOR IMPROVEMENT**

The following list summarizes the most important points to improve, as deemed by the volunteers:

- a. Boosting student involvement;
- b. Constant communication between the volunteers and the beneficiaries;
- c. Better working place;
- d. Streamlining of processes; and
- e. Continuity of the program, in general.

For supporting information on this matter, please see Attachment 1.

## E. PICTURES



**JPIA MEMBER** and CBE Department Student Government president John Daniel Sacramento (left photo) goes side-to-side with Business Administration department chair Joemy Lopez (right photo, standing) in teaching the beneficiaries about pricing and marketing strategies.



**PARTICIPANTS** enjoy the hands-on experience in putting the produced dishwashing liquid into packaging bottles.



THERE'S NO "I" in the word TEAM, but we sure are glad to have "U" in VOLUNTEER. JPIA officers, who volunteered in the outreach program, walk the talk and give their assistance in every step of the way.



THE BENEFICIARIES, fondly called *mga kasama* (derived from the program's slogan *KAbuhayang SAPat at MARangal: KASAMA Tungo sa Pag-asenso*), proves that no big work can be tiring and cumbersome as long as everyone takes part. They hold the finished product, ready for selling.

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